



Support
Nugent this
Christmas



together we are
nugent



Overview

These are incredibly challenging times for us all.

As ever, our priority is the children, adults and families we support, our staff, volunteers and, of course, our supporters without whom none of our work would be possible. From everyone at Nugent we sincerely hope that you, your colleagues and your loved ones are safe and well – especially as we plough further into the cold winter months.

The children, adults and families that Nugent supports and cares for are amongst the most vulnerable and at-risk in Merseyside – for them the coronavirus pandemic continues to prove a very real struggle and many will feel in crisis.

Already challenging, daily life has become more difficult for many of those in our care – they are worried, anxious and feeling isolated. We are mindful that the impact of coronavirus will be felt by our community for decades to come.

Now more than ever before, the vulnerable and at-risk need our support and our understanding.

As a charity we are facing the unthinkable, with our indispensable charity shop closed for a second time this year and the majority of our crucial fundraising activities cancelled, we are under huge financial pressure. Our desire is to continue to provide only the best care and support to those in need - this is only possible with the backing of our wonderful donors.

We are calling upon socially minded businesses, across the region and beyond, to help us in whatever way they can this Christmas.

We appreciate you taking the time to consider our Christmas fundraising ideas.

About us

Nugent is a registered charity that has been in operation for nearly 140 years. We are the largest social care and welfare charity in Merseyside. We employ over 600 staff and are thankful for the support of well over 200 volunteers.

Our mission is to continue the good work of our founder, Father James Nugent. We support and care for the most vulnerable and at-risk children, young people and adults in our community.

- Nugent's residential services provide secure, caring and supported living environments for children, young people, people with disabilities and the elderly
- Nugent's specialist school provide adaptable education and care for children and young children with complex needs
- Nugent's Schools Social Work Services provides help with issues that prevent children/young people from reaching their physical, emotional and educational potential
- Nugent's adoption service supports and develops families
- Nugent's Community Services have for many years been at the forefront of personalised, outcome-focused support for individuals in

need, community groups, Deaf people, people who are hard of hearing and people who have learning disabilities

- Nugent's Epsom Street Community Centre is committed to bringing about change through education, raising aspirations, raising hope and bringing about community unification
- Nugent's 'New Beginnings' programmes provide help to individuals who are homeless or at risk of homelessness and have support needs

Ways to support us this Christmas



Swap your sparkly frocks and smart suits for a courageous cape this Christmas and become one of our #XmasPartyHeroes!

Your unspent Christmas party budget will make a BIG difference to the vulnerable people we care for and will help us continue our hard work throughout the festive season.

By donating the unused cost of your Xmas party to Nugent, it goes without sleighing, that all of your staff will become instant #XmasPartyHeroes!

For more information, please visit:
xmaspartyheroes.co.uk



Make a difference and buy Nugent a round this Christmas!

Missing out on your annual office party may be a sad thought, but why not grab all your colleagues and hold a virtual Christmas party in aid of Nugent, and donate the cost of the drinks to us! You'll save yourself from that office party hangover and in the process help a very worthy cause.

Your donation will help bring a smile to the faces of the vulnerable children, young people and adults in our care this Christmas.



We all have one, but some of us are more afraid to show them off than others... Well what better reason to reach in to your winter drawer and pull out that embarrassing (but secretly loved) jumper than Nugent's Virtual Ugly Sweater Competition!

So this December put on your slegendary ugly sweaters, organise a virtual get together with your team and raise money for the love of jumpers!

You have the option to pick as many fundraising activities for you and your colleagues to participate in – the more the merrier! All funds raised for Nugent will ensure we continue helping and supporting the most vulnerable in the Liverpool community.



Do something extraordinary before you turn on your Out-of-Office and donate your last hour of work to Nugent.

Your generous donation will help Nugent start 2021 off on the right foot. Together we will be able to do more to support those who need us most!

Donate your last hour's pay today!



Make Secret Santa meaningful again and give the gift of kindness this Christmas.

Every year offices across the country take part in Secret Santa gift giving.

Make life a lot easier for your Secret Santa when they pick your name out, by asking to have a charitable donation made to Nugent on your behalf.

You can turn an unwanted gift in to a much-needed donation to help vulnerable children, young people and adults within our care.

This a fun and easy way for people to make sure the thought really does count this Christmas!



Dec your Desk and yule have lots of fun, all while helping to support the most vulnerable in our community!

Get your team into the Christmas spirit and set up your own Dec your Desk competition to raise funds for Nugent!

All you need to do is deck out your desk or workspace with the best (or worst!) festive decorations you can find.

Then challenge your co-workers to out-decorate you! You can either donate individually as you decorate or collect a suggested donation per desk before awarding an office winner.

Don't forget to post your tinsel-tastic desks online, tag @wearenugent and #DecYourDesk.

wearenugent.org/corporate-christmas-appeal-2020-form



How else can you support us?

Charity of the Year Partnership

Working in partnership with Nugent at this strategic level can provide your company with commercial benefits as well as the opportunity to motivate staff and engage with customers and suppliers.

Employee Fundraising

A great way for employees to join in or take up a challenge and benefit from team building, skill development and feeling good about supporting a great cause. We have a number of established events to offer and welcome the opportunity to develop bespoke events that match your company's needs.

Payroll Giving

This is a tax-effective way to support us by employees donating directly from their salary. Donations are taken before tax, so if you donate £10 a month, only £7.80 is actually deducted.

If your company already has a payroll giving scheme, simply contact your payroll department and nominate Nugent as your chosen charity. If your company does not have a payroll giving

scheme, please visit the HM Revenue & Customs website to find out how you can easily introduce one.

Company Donations

These are the simplest and most effective ways to support Nugent's work. Your donation will help improve the lives of vulnerable and at-risk children, young people and adults across our region who are in real need.

You have the additional opportunity of offsetting your charitable giving against your company's corporation tax.

Sponsorship

Promote your company's profile and reach new audiences. Whether it's sponsoring one of our events or one of our publications, there is a wide range of opportunities to work with us.

Volunteers

Nugent is always in need of more volunteers – especially with our plans to expand our work within the community.

The impact of your support

Thanks to the generosity of our growing community of donors and supporters, we are able to help and support individuals such as:

Oliver, who left Northern Ireland at short notice with his mum due to fears for their safety. They arrived in Liverpool with only the clothes they were wearing. Nugent was on-hand to support Oliver with his autism and to help his mum apply for the right benefits. Nugent housed Oliver and his mum for 8 weeks and, once settled, helped Oliver to apply to study Physics at University.

Jack, a single dad with an 8-year-old daughter. Jack visited our community base and asked if he could use our washing machine. Due to financial difficulties, Jack did not have a washing machine of his own and was struggling to keep his daughter in clean clothes. We discovered that Jack was struggling to cook hot meals due his cooker always breaking down. We were able to supply Jack with a new washing machine and cooker.

Jodie, a four year old who has Down's syndrome. Jodie loves to have her hair combed and put into lots of styles. She likes to play 'dress up' and her favourite costume is 'anything princess'. Jodie has told us that she would love a family of her own. Nugent Adoption is doing all it can to find Jodie the forever home she deserves and until then we are providing Jodie with the support she needs and she is reaching all of her milestones.

Molly, who fled her home with her children due to domestic violence. The local authority were quick to rehome Molly but her and her children found themselves without beds. We were able to provide new beds and duvets for all the family.

*Names have been changed

Collaborate with us – become a Nugent Hero

The generous support we receive every year from our local business community, allows us to continue providing our services. This support is invaluable to us now more than before.

Whether it is supporting us this Christmas through one of our fundraising ideas, a one-off fundraiser that you are interested in holding, volunteering your time as a company or even choosing us as your Charity of the Year, we are here to support you along your charitable giving journey.

We believe that corporate partnerships can be mutually beneficial and offer so much more than just financial support. Should you decide to become a Nugent Hero we promise to take the time to get to know you and your business – this will allow us build an effective partnership. We can help you to raise your profile and motivate your staff to get involved too.

We look forward to working with you in the near future.

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